

INEQUALITIES OF HERMITE-HADAMARD TYPE FOR COMPOSITE CONVEX FUNCTIONS

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ABSTRACT. In this paper we obtain some inequalities of Hermite-Hadamard type for composite convex functions. Applications for AG , AH -convex functions, GA , GG , GH -convex functions and HA , HG , HH -convex function are given. Applications for p , r -convex and $LogExp$ convex functions are presented as well.

1. INTRODUCTION

The following inequality holds for any convex function f defined on \mathbb{R}

$$(1.1) \quad f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_a^b f(x)dx \leq \frac{f(a)+f(b)}{2}, \quad a, b \in \mathbb{R}, a < b.$$

It was firstly discovered by Ch. Hermite in 1881 in the journal *Mathesis* (see [18]). But this result was nowhere mentioned in the mathematical literature and was not widely known as Hermite's result.

E. F. Beckenbach, a leading expert on the history and the theory of convex functions, wrote that this inequality was proven by J. Hadamard in 1893 [3]. In 1974, D. S. Mitrinović found Hermite's note in *Mathesis* [18]. Since (1.1) was known as Hadamard's inequality, the inequality is now commonly referred as the *Hermite-Hadamard inequality*.

In order to extend this result for other classes of functions, we need the following preparations.

Let $g : [a, b] \rightarrow [g(a), g(b)]$ be a *continuous strictly increasing function* that is *differentiable* on (a, b) .

Definition 1. A function $f : [a, b] \rightarrow \mathbb{R}$ will be called *composite- g^{-1} convex (concave)* on $[a, b]$ if the composite function $f \circ g^{-1} : [g(a), g(b)] \rightarrow \mathbb{R}$ is *convex (concave)* in the usual sense on $[g(a), g(b)]$.

In this way, any concept of convexity (log-convexity, harmonic convexity, trigonometric convexity, hyperbolic convexity, h -convexity, quasi-convexity, s -convexity, s -Godunova-Levin convexity etc...) can be extended to the corresponding *composite- g^{-1} convexity*. The details however will not be presented here.

If $f : [a, b] \rightarrow \mathbb{R}$ is *composite- g^{-1} convex* on $[a, b]$ then we have the inequality

$$(1.2) \quad f \circ g^{-1}((1-\lambda)u + \lambda v) \leq (1-\lambda)f \circ g^{-1}(u) + \lambda f \circ g^{-1}(v)$$

for any $u, v \in [g(a), g(b)]$ and $\lambda \in [0, 1]$.

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This is equivalent to the condition

$$(1.3) \quad f \circ g^{-1}((1 - \lambda)g(t) + \lambda g(s)) \leq (1 - \lambda)f(t) + \lambda f(s)$$

for any $t, s \in [a, b]$ and $\lambda \in [0, 1]$.

If we take $g(t) = \ln t$, $t \in [a, b] \subset (0, \infty)$, then the condition (1.3) becomes

$$(1.4) \quad f(t^{1-\lambda}s^\lambda) \leq (1 - \lambda)f(t) + \lambda f(s)$$

for any $t, s \in [a, b]$ and $\lambda \in [0, 1]$, which is the concept of *GA-convexity* as considered in [1].

If we take $g(t) = -\frac{1}{t}$, $t \in [a, b] \subset (0, \infty)$, then (1.3) becomes

$$(1.5) \quad f\left(\frac{ts}{(1 - \lambda)s + \lambda t}\right) \leq (1 - \lambda)f(t) + \lambda f(s)$$

for any $t, s \in [a, b]$ and $\lambda \in [0, 1]$, which is the concept of *HA-convexity* as considered in [1].

If $p > 0$ and we consider $g(t) = t^p$, $t \in [a, b] \subset (0, \infty)$, then the condition (1.3) becomes

$$(1.6) \quad f\left[\left((1 - \lambda)t^p + \lambda s^p\right)^{1/p}\right] \leq (1 - \lambda)f(t) + \lambda f(s)$$

for any $t, s \in [a, b]$ and $\lambda \in [0, 1]$, which is the concept of *p-convexity* as considered in [22].

If we take $g(t) = \exp t$, $t \in [a, b]$, then the condition (1.3) becomes

$$(1.7) \quad f[\ln((1 - \lambda)\exp(t) + \exp g(s))] \leq (1 - \lambda)f(t) + \lambda f(s)$$

which is the concept of *LogExp convex function* on $[a, b]$ as considered in [7].

Further, assume that $f : [a, b] \rightarrow J$, J an interval of real numbers and $k : J \rightarrow \mathbb{R}$ a continuous function on J that is *strictly increasing (decreasing)* on J .

Definition 2. We say that the function $f : [a, b] \rightarrow J$ is *k-composite convex (concave)* on $[a, b]$, if $k \circ f$ is convex (concave) on $[a, b]$.

In this way, any concept of convexity as mentioned above can be extended to the corresponding *k-composite convexity*. The details however will not be presented here.

With $g : [a, b] \rightarrow [g(a), g(b)]$ a *continuous strictly increasing function* that is *differentiable* on (a, b) , $f : [a, b] \rightarrow J$, J an interval of real numbers and $k : J \rightarrow \mathbb{R}$ a continuous function on J that is *strictly increasing (decreasing)* on J , we can also consider the following concept:

Definition 3. We say that the function $f : [a, b] \rightarrow J$ is *k-composite-g⁻¹ convex (concave)* on $[a, b]$, if $k \circ f \circ g^{-1}$ is convex (concave) on $[g(a), g(b)]$.

This definition is equivalent to the condition

$$(1.8) \quad k \circ f \circ g^{-1}((1 - \lambda)g(t) + \lambda g(s)) \leq (1 - \lambda)(k \circ f)(t) + \lambda(k \circ f)(s)$$

for any $t, s \in [a, b]$ and $\lambda \in [0, 1]$.

If $k : J \rightarrow \mathbb{R}$ is *strictly increasing (decreasing)* on J , then the condition (1.8) is equivalent to:

$$(1.9) \quad f \circ g^{-1}((1 - \lambda)g(t) + \lambda g(s)) \leq (\geq) k^{-1}[(1 - \lambda)(k \circ f)(t) + \lambda(k \circ f)(s)]$$

for any $t, s \in [a, b]$ and $\lambda \in [0, 1]$.

If $k(t) = \ln t$, $t > 0$ and $f : [a, b] \rightarrow (0, \infty)$, then the fact that f is k -composite convex on $[a, b]$ is equivalent to the fact that f is *log-convex* or *multiplicatively convex* or *AG-convex*, namely, for all $x, y \in I$ and $t \in [0, 1]$ one has the inequality:

$$(1.10) \quad f(tx + (1-t)y) \leq [f(x)]^t [f(y)]^{1-t}.$$

A function $f : I \rightarrow \mathbb{R} \setminus \{0\}$ is called *AH-convex (concave)* on the interval I if the following inequality holds [1]

$$(1.11) \quad f((1-\lambda)x + \lambda y) \leq (\geq) \frac{1}{(1-\lambda)\frac{1}{f(x)} + \lambda\frac{1}{f(y)}} = \frac{f(x)f(y)}{(1-\lambda)f(y) + \lambda f(x)}$$

for any $x, y \in I$ and $\lambda \in [0, 1]$.

An important case that provides many examples is that one in which the function is assumed to be positive for any $x \in I$. In that situation the inequality (1.11) is equivalent to

$$(1-\lambda)\frac{1}{f(x)} + \lambda\frac{1}{f(y)} \leq (\geq) \frac{1}{f((1-\lambda)x + \lambda y)}$$

for any $x, y \in I$ and $\lambda \in [0, 1]$.

Taking into account this fact, we can conclude that the function $f : I \rightarrow (0, \infty)$ is *AH-convex (concave)* on I if and only if f is k -composite concave (convex) on I with $k : (0, \infty) \rightarrow (0, \infty)$, $k(t) = \frac{1}{t}$.

Following [1], we can introduce the concept of *GH-convex (concave)* function $f : I \subset (0, \infty) \rightarrow \mathbb{R}$ on an interval of positive numbers I as satisfying the condition

$$(1.12) \quad f(x^{1-\lambda}y^\lambda) \leq (\geq) \frac{1}{(1-\lambda)\frac{1}{f(x)} + \lambda\frac{1}{f(y)}} = \frac{f(x)f(y)}{(1-\lambda)f(y) + \lambda f(x)}.$$

Since

$$f(x^{1-\lambda}y^\lambda) = f \circ \exp[(1-\lambda)\ln x + \lambda \ln y]$$

and

$$\frac{f(x)f(y)}{(1-\lambda)f(y) + \lambda f(x)} = \frac{f \circ \exp(\ln x) f \circ \exp(\ln y)}{(1-\lambda)f \circ \exp(y) + \lambda f \circ \exp(x)}$$

then $f : I \subset (0, \infty) \rightarrow \mathbb{R}$ is *GH-convex (concave)* on I if and only if $f \circ \exp$ is *AH-convex (concave)* on $\ln I := \{x | x = \ln t, t \in I\}$. This is equivalent to the fact that f is k -composite- g^{-1} concave (convex) on I with $k : (0, \infty) \rightarrow (0, \infty)$, $k(t) = \frac{1}{t}$ and $g(t) = \ln t$, $t \in I$.

Following [1], we say that the function $f : I \subset \mathbb{R} \setminus \{0\} \rightarrow (0, \infty)$ is *HH-convex* if

$$(1.13) \quad f\left(\frac{xy}{tx + (1-t)y}\right) \leq \frac{f(x)f(y)}{(1-t)f(y) + tf(x)}$$

for all $x, y \in I$ and $t \in [0, 1]$. If the inequality in (1.13) is reversed, then f is said to be *HH-concave*.

We observe that the inequality (1.13) is equivalent to

$$(1.14) \quad (1-t)\frac{1}{f(x)} + t\frac{1}{f(y)} \leq \frac{1}{f\left(\frac{xy}{tx+(1-t)y}\right)}$$

for all $x, y \in I$ and $t \in [0, 1]$.

This is equivalent to the fact that f is k -composite- g^{-1} concave on $[a, b]$ with $k : (0, \infty) \rightarrow (0, \infty)$, $k(t) = \frac{1}{t}$ and $g(t) = -\frac{1}{t}$, $t \in [a, b]$.

The function $f : I \subset (0, \infty) \rightarrow (0, \infty)$ is called *GG-convex* on the interval I of real umbers \mathbb{R} if [1]

$$(1.15) \quad f(x^{1-\lambda}y^\lambda) \leq [f(x)]^{1-\lambda} [f(y)]^\lambda$$

for any $x, y \in I$ and $\lambda \in [0, 1]$. If the inequality is reversed in (1.15) then the function is called *GG-concave*.

This concept was introduced in 1928 by P. Montel [19], however, the roots of the research in this area can be traced long before him [20]. It is easy to see that [20], the function $f : [a, b] \subset (0, \infty) \rightarrow (0, \infty)$ is *GG-convex* if and only if the the function $g : [\ln a, \ln b] \rightarrow \mathbb{R}$, $g = \ln \circ f \circ \exp$ is convex on $[\ln a, \ln b]$. This is equivalent to the fact that f is k -composite- g^{-1} convex on $[a, b]$ with $k : (0, \infty) \rightarrow \mathbb{R}$, $k(t) = \ln t$ and $g(t) = \ln t$, $t \in [a, b]$.

Following [1] we say that the function $f : I \subset \mathbb{R} \setminus \{0\} \rightarrow (0, \infty)$ is *HG-convex* if

$$(1.16) \quad f\left(\frac{xy}{tx + (1-t)y}\right) \leq [f(x)]^{1-t} [f(y)]^t$$

for all $x, y \in I$ and $t \in [0, 1]$. If the inequality in (1.3) is reversed, then f is said to be *HG-concave*.

Let $f : [a, b] \subset (0, \infty) \rightarrow (0, \infty)$ and define the associated functions $G_f : [\frac{1}{b}, \frac{1}{a}] \rightarrow \mathbb{R}$ defined by $G_f(t) = \ln f(\frac{1}{t})$. Then f is *HG-convex* on $[a, b]$ iff G_f is convex on $[\frac{1}{b}, \frac{1}{a}]$. This is equivalent to the fact that f is k -composite- g^{-1} convex on $[a, b]$ with $k : (0, \infty) \rightarrow \mathbb{R}$, $k(t) = \ln t$ and $g(t) = -\frac{1}{t}$, $t \in [a, b]$.

Following [21], we say that the function $f : [a, b] \rightarrow (0, \infty)$ is r -convex, for $r \neq 0$, if

$$(1.17) \quad f((1-\lambda)x + \lambda y) \leq [(1-\lambda)f^r(y) + \lambda f^r(x)]^{1/r}$$

for any $x, y \in [a, b]$ and $\lambda \in [0, 1]$.

If $r > 0$, then the condition (1.17) is equivalent to

$$f^r((1-\lambda)x + \lambda y) \leq (1-\lambda)f^r(y) + \lambda f^r(x)$$

namely f is k -composite convex on $[a, b]$ where $k(t) = t^r$, $t \geq 0$.

If $r < 0$, then the condition (1.17) is equivalent to

$$f^r((1-\lambda)x + \lambda y) \geq (1-\lambda)f^r(y) + \lambda f^r(x)$$

namely f is k -composite concave on $[a, b]$ where $k(t) = t^r$, $t > 0$.

In this paper we obtain some inequalities of Hermite-Hadamard type for *composite convex functions*. Applications for various classes of convexity as provided above are given as well.

2. SOME REFINEMENTS

We need the following refinement of Hermite-Hadamard inequality. This result was obtained for the first time by Barnett, Cerone & Dragomir in 2002 in the paper [2, p. 10, Eq. (2.2)] where various applications for the Hermite-Hadamard divergence measure in Information Theory were also given. The same result was also rediscovered by El Farissi in 2010 with a similar proof, see [16].

Lemma 1. Assume that $h : [c, d] \rightarrow \mathbb{R}$ is convex on $[c, d]$. Then for any $\lambda \in [0, 1]$ we have

$$(2.1) \quad h\left(\frac{c+d}{2}\right) \leq \lambda h\left(\frac{\lambda d + (2-\lambda)c}{2}\right) + (1-\lambda)h\left(\frac{(1+\lambda)d + (1-\lambda)c}{2}\right) \\ \leq \frac{1}{d-c} \int_c^d h(u) du \\ \leq \frac{1}{2} [h((1-\lambda)c + \lambda d) + \lambda h(c) + (1-\lambda)h(d)] \leq \frac{h(c) + h(d)}{2}.$$

Proof. For the sake of completeness, we give here a simple proof as in [2]. Applying the Hermite-Hadamard inequality on each subinterval $[c, (1-\lambda)c + \lambda d]$, $[(1-\lambda)c + \lambda d, d]$, where $\lambda \in (0, 1)$, then we have,

$$h\left(\frac{c + (1-\lambda)c + \lambda d}{2}\right) \times [(1-\lambda)c + \lambda d - c] \\ \leq \int_c^{(1-\lambda)c + \lambda d} h(u) du \\ \leq \frac{h((1-\lambda)c + \lambda d) + h(c)}{2} \times [(1-\lambda)c + \lambda d - c]$$

and

$$h\left(\frac{(1-\lambda)c + \lambda d + d}{2}\right) \times [d - (1-\lambda)c - \lambda d] \\ \leq \int_{(1-\lambda)c + \lambda d}^d h(u) du \\ \leq \frac{h(d) + h((1-\lambda)c + \lambda d)}{2} \times [d - (1-\lambda)c - \lambda d],$$

which are clearly equivalent to

$$(2.2) \quad \lambda h\left(\frac{\lambda d + (2-\lambda)c}{2}\right) \leq \frac{1}{d-c} \int_c^{(1-\lambda)c + \lambda d} h(u) du \\ \leq \frac{\lambda h((1-\lambda)c + \lambda d) + \lambda h(c)}{2}$$

and

$$(2.3) \quad (1-\lambda)h\left(\frac{(1+\lambda)d + (1-\lambda)c}{2}\right) \leq \frac{1}{d-c} \int_{(1-\lambda)c + \lambda d}^d h(u) du \\ \leq \frac{(1-\lambda)h(d) + (1-\lambda)h((1-\lambda)c + \lambda d)}{2},$$

respectively.

Summing (2.2) and (2.3), we obtain the second and first inequality in (2.1).

By the convexity property, we obtain

$$\begin{aligned} & \lambda h \left(\frac{\lambda d + (2 - \lambda) c}{2} \right) + (1 - \lambda) h \left(\frac{(1 + \lambda) d + (1 - \lambda) c}{2} \right) \\ & \geq h \left[\lambda \left(\frac{\lambda d + (2 - \lambda) c}{2} \right) + (1 - \lambda) \left(\frac{(1 + \lambda) d + (1 - \lambda) c}{2} \right) \right] \\ & = h \left(\frac{c + d}{2} \right) \end{aligned}$$

and the first inequality in (2.1) is proved. \square

For various inequalities of Hermite-Hadamard type see the monograph online [8] and the more recent survey paper [6].

If g is a function which maps an interval I of the real line to the real numbers, and is both continuous and injective then we can define the g -mean of two numbers $a, b \in I$ as

$$(2.4) \quad M_g(a, b) := g^{-1} \left(\frac{g(a) + g(b)}{2} \right).$$

If $I = \mathbb{R}$ and $g(t) = t$ is the *identity function*, then $M_g(a, b) = A(a, b) := \frac{a+b}{2}$, the *arithmetic mean*. If $I = (0, \infty)$ and $g(t) = \ln t$, then $M_g(a, b) = G(a, b) := \sqrt{ab}$, the *geometric mean*. If $I = (0, \infty)$ and $g(t) = \frac{1}{t}$, then $M_g(a, b) = H(a, b) := \frac{2ab}{a+b}$, the *harmonic mean*. If $I = (0, \infty)$ and $g(t) = t^p$, $p \neq 0$, then $M_g(a, b) = M_p(a, b) := \left(\frac{a^p + b^p}{2} \right)^{1/p}$, the *power mean with exponent p* . Finally, if $I = \mathbb{R}$ and $g(t) = \exp t$, then

$$(2.5) \quad M_g(a, b) = LME(a, b) := \ln \left(\frac{\exp a + \exp b}{2} \right),$$

the *LogMeanExp function*.

Theorem 1. Let $g : [a, b] \rightarrow [g(a), g(b)]$ be a continuous strictly increasing function that is differentiable on (a, b) . If $f : [a, b] \rightarrow \mathbb{R}$ is composite- g^{-1} convex on $[a, b]$, then

$$\begin{aligned} (2.6) \quad f(M_g(a, b)) & \leq \lambda f \circ g^{-1} \left(\frac{\lambda g(b) + (2 - \lambda) g(a)}{2} \right) \\ & \quad + (1 - \lambda) f \circ g^{-1} \left(\frac{(1 + \lambda) g(b) + (1 - \lambda) g(a)}{2} \right) \\ & \leq \frac{1}{g(b) - g(a)} \int_a^b f(t) g'(t) dt \\ & \leq \frac{1}{2} [f \circ g^{-1}((1 - \lambda) g(a) + \lambda g(b)) + \lambda f(a) + (1 - \lambda) f(b)] \\ & \leq \frac{f(a) + f(b)}{2} \end{aligned}$$

for any $\lambda \in [0, 1]$.

Proof. From the inequality (2.1) we have for the convex function $f \circ g^{-1}$ and $c, d \in [g(a), g(b)]$ that

$$\begin{aligned}
 (2.7) \quad & f \circ g^{-1} \left(\frac{c+d}{2} \right) \\
 & \leq \lambda f \circ g^{-1} \left(\frac{\lambda d + (2-\lambda)c}{2} \right) + (1-\lambda) f \circ g^{-1} \left(\frac{(1+\lambda)d + (1-\lambda)c}{2} \right) \\
 & \leq \frac{1}{d-c} \int_c^d f \circ g^{-1}(u) du \\
 & \leq \frac{1}{2} [f \circ g^{-1}((1-\lambda)c + \lambda d) + \lambda f \circ g^{-1}(c) + (1-\lambda) f \circ g^{-1}(d)] \\
 & \leq \frac{f \circ g^{-1}(c) + f \circ g^{-1}(d)}{2}
 \end{aligned}$$

for any $\lambda \in [0, 1]$.

If we take $c = g(a)$ and $d = g(b)$, then we get

$$\begin{aligned}
 (2.8) \quad & f \circ g^{-1} \left(\frac{g(a) + g(b)}{2} \right) \\
 & \leq \lambda f \circ g^{-1} \left(\frac{\lambda g(b) + (2-\lambda)g(a)}{2} \right) \\
 & \quad + (1-\lambda) f \circ g^{-1} \left(\frac{(1+\lambda)g(b) + (1-\lambda)g(a)}{2} \right) \\
 & \leq \frac{1}{g(b) - g(a)} \int_{g(a)}^{g(b)} f \circ g^{-1}(u) du \\
 & \leq \frac{1}{2} [f \circ g^{-1}((1-\lambda)g(a) + \lambda g(b)) + \lambda f(a) + (1-\lambda)f(b)] \\
 & \leq \frac{f(a) + f(b)}{2}
 \end{aligned}$$

for any $\lambda \in [0, 1]$.

Using the change of variable $g^{-1}(u) = t, t \in [a, b]$ we have $u = g(t), du = g'(t) dt$ and

$$\int_{g(a)}^{g(b)} f \circ g^{-1}(u) du = \int_a^b f(t) g'(t) dt$$

and by (2.8) we get the desired result (2.6). \square

Corollary 1. *With the assumptions of Theorem 1 we have*

$$\begin{aligned}
 (2.9) \quad & f(M_g(a, b)) \leq \frac{1}{2} \left[f \circ g^{-1} \left(\frac{g(b) + 3g(a)}{4} \right) + f \circ g^{-1} \left(\frac{g(a) + 3g(b)}{4} \right) \right] \\
 & \leq \frac{1}{g(b) - g(a)} \int_a^b f(t) g'(t) dt \\
 & \leq \frac{1}{2} \left[f(M_g(a, b)) + \frac{f(a) + f(b)}{2} \right] \leq \frac{f(a) + f(b)}{2}.
 \end{aligned}$$

Remark 1. Using the change of variable $u = (1 - s)c + sd$, $s \in [0, 1]$, then we have $du = (d - c) ds$, which gives that

$$\frac{1}{d - c} \int_c^d h(u) du = \int_0^1 h((1 - s)c + sd) ds.$$

Using this fact, we have from Theorem 1 the following inequality

$$\begin{aligned} (2.10) \quad f(M_g(a, b)) &\leq \lambda f \circ g^{-1} \left(\frac{\lambda g(b) + (2 - \lambda)g(a)}{2} \right) \\ &\quad + (1 - \lambda) f \circ g^{-1} \left(\frac{(1 + \lambda)g(b) + (1 - \lambda)g(a)}{2} \right) \\ &\leq \frac{b - a}{g(b) - g(a)} \int_0^1 f((1 - s)a + sb) g'((1 - s)a + sb) ds \\ &= \int_0^1 f \circ g^{-1}((1 - \tau)g(a) + \tau g(b)) d\tau \\ &\leq \frac{1}{2} [f \circ g^{-1}((1 - \lambda)g(a) + \lambda g(b)) + \lambda f(a) + (1 - \lambda)f(b)] \\ &\leq \frac{f(a) + f(b)}{2} \end{aligned}$$

for all $\lambda \in [0, 1]$.

Corollary 2. Let $g : [a, b] \rightarrow [g(a), g(b)]$ be a continuous strictly increasing function that is differentiable on (a, b) , $f : [a, b] \rightarrow J$, J an interval of real numbers and $k : J \rightarrow \mathbb{R}$ a continuous function on J that is strictly increasing (decreasing) on J . If the function $f : [a, b] \rightarrow J$ is k -composite- g^{-1} convex on $[a, b]$, then

$$\begin{aligned} (2.11) \quad f(M_g(a, b)) &\leq (\geq) k^{-1} \left\{ \lambda k \circ f \circ g^{-1} \left(\frac{\lambda g(b) + (2 - \lambda)g(a)}{2} \right) \right. \\ &\quad \left. + (1 - \lambda) k \circ f \circ g^{-1} \left(\frac{(1 + \lambda)g(b) + (1 - \lambda)g(a)}{2} \right) \right\} \\ &\leq (\geq) k^{-1} \left(\frac{1}{g(b) - g(a)} \int_a^b k \circ f(t) g'(t) dt \right) \\ &\leq (\geq) k^{-1} \left\{ \frac{1}{2} [k \circ f \circ g^{-1}((1 - \lambda)g(a) + \lambda g(b)) + \lambda k \circ f(a) + (1 - \lambda)k \circ f(b)] \right\} \\ &\leq (\geq) k^{-1} \left(\frac{k \circ f(a) + k \circ f(b)}{2} \right) \end{aligned}$$

for any $\lambda \in [0, 1]$.

Proof. From (2.6) we have

$$\begin{aligned}
 (2.12) \quad & k \circ f(M_g(a, b)) \\
 & \leq \lambda k \circ f \circ g^{-1} \left(\frac{\lambda g(b) + (2 - \lambda)g(a)}{2} \right) \\
 & + (1 - \lambda) k \circ f \circ g^{-1} \left(\frac{(1 + \lambda)g(b) + (1 - \lambda)g(a)}{2} \right) \\
 & \leq \frac{1}{g(b) - g(a)} \int_a^b k \circ f(t) g'(t) dt \\
 & \leq \frac{1}{2} [k \circ f \circ g^{-1}((1 - \lambda)g(a) + \lambda g(b)) + \lambda k \circ f(a) + (1 - \lambda)k \circ f(b)] \\
 & \leq \frac{k \circ f(a) + k \circ f(b)}{2}
 \end{aligned}$$

for any $\lambda \in [0, 1]$.

Taking k^{-1} in (2.12) we obtain the desired result (2.11). \square

In 1906, Fejér [17], while studying trigonometric polynomials, obtained the following inequalities which generalize that of Hermite & Hadamard:

Theorem 2 (Fejér's Inequality). *Consider the integral $\int_a^b h(x)w(x)dx$, where h is a convex function in the interval (a, b) and w is a positive function in the same interval such that*

$$w(x) = w(a + b - x), \text{ for any } x \in [a, b]$$

i.e., $y = w(x)$ is a symmetric curve with respect to the straight line which contains the point $(\frac{1}{2}(a + b), 0)$ and is normal to the x -axis. Under those conditions the following inequalities are valid:

$$(2.13) \quad h\left(\frac{a+b}{2}\right) \int_a^b w(x) dx \leq \int_a^b h(x)w(x) dx \leq \frac{h(a) + h(b)}{2} \int_a^b w(x) dx.$$

If h is concave on (a, b) , then the inequalities reverse in (2.13).

If $w : [a, b] \rightarrow \mathbb{R}$ is continuous and positive on the interval $[a, b]$, then the function $W : [a, b] \rightarrow [0, \infty)$ is strictly increasing and differentiable on (a, b) and the inverse $W^{-1} : [a, \int_a^b w(s) ds] \rightarrow [a, b]$ exists.

Corollary 3. *Assume that $w : [a, b] \rightarrow \mathbb{R}$ is continuous and positive on the interval $[a, b]$ and $f : [a, b] \rightarrow \mathbb{R}$ is composite- W^{-1} convex on $[a, b]$, then we have the*

following Fejér's type inequality

$$\begin{aligned}
 (2.14) \quad & f \left[W^{-1} \left(\frac{1}{2} \int_a^b w(s) ds \right) \right] \\
 & \leq \lambda f \left[W^{-1} \left(\frac{1}{2} \lambda \int_a^b w(s) ds \right) \right] + (1 - \lambda) f \left[W^{-1} \left(\frac{1}{2} (1 + \lambda) \int_a^b w(s) ds \right) \right] \\
 & \leq \frac{1}{\int_a^b w(s)} \int_a^b f(t) w(t) dt \\
 & \leq \frac{1}{2} \left[f \left[W^{-1} \left(\lambda \int_a^b w(s) ds \right) \right] + \lambda f(a) + (1 - \lambda) f(b) \right] \leq \frac{f(a) + f(b)}{2}
 \end{aligned}$$

for all $\lambda \in [0, 1]$.

In particular, we have

$$\begin{aligned}
 (2.15) \quad & f \left[W^{-1} \left(\frac{1}{2} \int_a^b w(s) ds \right) \right] \\
 & \leq \frac{1}{2} f \left[W^{-1} \left(\frac{1}{4} \int_a^b w(s) ds \right) \right] + \frac{1}{2} f \left[W^{-1} \left(\frac{3}{4} \int_a^b w(s) ds \right) \right] \\
 & \leq \frac{1}{\int_a^b w(s)} \int_a^b f(t) w(t) dt \\
 & \leq \frac{1}{2} \left[f \left[W^{-1} \left(\frac{1}{2} \int_a^b w(s) ds \right) \right] + \frac{f(a) + f(b)}{2} \right] \leq \frac{f(a) + f(b)}{2}.
 \end{aligned}$$

Remark 2. Assume that $w : [a, b] \rightarrow \mathbb{R}$ is continuous and positive on the interval $[a, b]$, $f : [a, b] \rightarrow J$, J an interval of real numbers and $k : J \rightarrow \mathbb{R}$ a continuous function on J that is strictly increasing (decreasing) on J . If the function $f : [a, b] \rightarrow J$ is k -composite- W^{-1} convex on $[a, b]$, then

$$\begin{aligned}
 (2.16) \quad & f \left[W^{-1} \left(\frac{1}{2} \int_a^b w(s) ds \right) \right] \\
 & \leq (\geq) k^{-1} \left\{ \lambda k \circ f \left[W^{-1} \left(\frac{1}{2} \lambda \int_a^b w(s) ds \right) \right] \right. \\
 & \quad \left. + (1 - \lambda) k \circ f \left[W^{-1} \left(\frac{1}{2} (1 + \lambda) \int_a^b w(s) ds \right) \right] \right\} \\
 & \leq (\geq) k^{-1} \left(\frac{1}{\int_a^b w(s)} \int_a^b k \circ f(t) w(t) dt \right) \\
 & \leq (\geq) k^{-1} \left\{ \frac{1}{2} \left[k \circ f \left[W^{-1} \left(\lambda \int_a^b w(s) ds \right) \right] + \lambda k \circ f(a) + (1 - \lambda) k \circ f(b) \right] \right\} \\
 & \leq (\geq) k^{-1} \left(\frac{k \circ f(a) + k \circ f(b)}{2} \right)
 \end{aligned}$$

for all $\lambda \in [0, 1]$.

In particular, we have

$$\begin{aligned}
 (2.17) \quad & f \left[W^{-1} \left(\frac{1}{2} \int_a^b w(s) ds \right) \right] \\
 & \leq (\geq) k^{-1} \left\{ \frac{1}{2} k \circ f \left[W^{-1} \left(\frac{1}{4} \int_a^b w(s) ds \right) \right] + \frac{1}{2} k \circ f \left[W^{-1} \left(\frac{3}{4} \int_a^b w(s) ds \right) \right] \right\} \\
 & \leq (\geq) k^{-1} \left(\frac{1}{\int_a^b w(s)} \int_a^b k \circ f(t) w(t) dt \right) \\
 & \leq (\geq) k^{-1} \left\{ \frac{1}{2} \left[k \circ f \left[W^{-1} \left(\frac{1}{2} \int_a^b w(s) ds \right) \right] + \frac{1}{2} k \circ f(a) + \frac{1}{2} k \circ f(b) \right] \right\} \\
 & \leq (\geq) k^{-1} \left(\frac{k \circ f(a) + k \circ f(b)}{2} \right).
 \end{aligned}$$

3. REVERSE INEQUALITIES

The following reverse inequalities may be stated:

Theorem 3. Let $g : [a, b] \rightarrow [g(a), g(b)]$ be a continuous strictly increasing function that is differentiable on (a, b) . If $f : [a, b] \rightarrow \mathbb{R}$ is composite- g^{-1} convex on $[a, b]$, then

$$\begin{aligned}
 (3.1) \quad & 0 \leq \frac{1}{g(b) - g(a)} \int_a^b f(t) g'(t) dt - f(M_g(a, b)) \\
 & \leq \frac{1}{8} (g(b) - g(a)) \left[\frac{f'_-(b)}{g'_-(b)} - \frac{f'_+(a)}{g'_+(a)} \right]
 \end{aligned}$$

and

$$\begin{aligned}
 (3.2) \quad & 0 \leq \frac{f(a) + f(b)}{2} - \frac{1}{g(b) - g(a)} \int_a^b f(t) g'(t) dt \\
 & \leq \frac{1}{8} (g(b) - g(a)) \left[\frac{f'_-(b)}{g'_-(b)} - \frac{f'_+(a)}{g'_+(a)} \right],
 \end{aligned}$$

provided that the lateral derivatives $f'_+(a)$, $g'_+(a)$, $f'_-(b)$ and $g'_-(b)$ are finite.

Proof. Let $h : [c, d] \rightarrow \mathbb{R}$ be a convex function on $[c, d]$. We use the inequality that has been established in [4]

$$(3.3) \quad 0 \leq \frac{1}{d-c} \int_c^d h(u) du - h\left(\frac{c+d}{2}\right) \leq \frac{1}{8} (d-c) [h'_-(d) - h'_+(c)]$$

and the inequality obtained in [5]

$$(3.4) \quad 0 \leq \frac{h(c) + h(d)}{2} - \frac{1}{d-c} \int_c^d h(u) du \leq \frac{1}{8} (d-c) [h'_-(d) - h'_+(c)].$$

The constant $\frac{1}{8}$ is best possible in both (3.3) and (3.4).

From the inequalities (3.3) and (3.4) we have for the convex function $h = f \circ g^{-1}$ and $c, d \in [g(a), g(b)]$ that

$$(3.5) \quad 0 \leq \frac{1}{d-c} \int_c^d (f \circ g^{-1})(u) du - (f \circ g^{-1})\left(\frac{c+d}{2}\right) \\ \leq \frac{1}{8}(d-c) \left[(f \circ g^{-1})'_-(d) - (f \circ g^{-1})'_+(c) \right]$$

and

$$(3.6) \quad 0 \leq \frac{(f \circ g^{-1})(c) + (f \circ g^{-1})(d)}{2} - \frac{1}{d-c} \int_c^d (f \circ g^{-1})(u) du \\ \leq \frac{1}{8}(d-c) \left[(f \circ g^{-1})'_-(d) - (f \circ g^{-1})'_+(c) \right].$$

Since $f \circ g^{-1}$ has lateral derivatives for $z \in (g(a), g(b))$ it follows f has lateral derivatives in each point of (a, b) and by the chain rule and the derivative of the inverse function, we have

$$(3.7) \quad (f \circ g^{-1})'_\pm(z) = (f'_\pm \circ g^{-1})(z) (g^{-1})'(z) = \frac{(f'_\pm \circ g^{-1})(z)}{(g' \circ g^{-1})(z)}.$$

Therefore, by (3.5) and (3.6) we get

$$(3.8) \quad 0 \leq \frac{1}{d-c} \int_c^d (f \circ g^{-1})(u) du - (f \circ g^{-1})\left(\frac{c+d}{2}\right) \\ \leq \frac{1}{8}(d-c) \left[\frac{(f'_- \circ g^{-1})(d)}{(g' \circ g^{-1})(d)} - \frac{(f'_+ \circ g^{-1})(c)}{(g' \circ g^{-1})(c)} \right]$$

and

$$(3.9) \quad 0 \leq \frac{(f \circ g^{-1})(c) + (f \circ g^{-1})(d)}{2} - \frac{1}{d-c} \int_c^d (f \circ g^{-1})(u) du \\ \leq \frac{1}{8}(d-c) \left[\frac{(f'_- \circ g^{-1})(d)}{(g' \circ g^{-1})(d)} - \frac{(f'_+ \circ g^{-1})(c)}{(g' \circ g^{-1})(c)} \right]$$

and by taking $c = g(a)$ and $d = g(b)$ in (3.8) and (3.9), then we get the desired results (3.1) and (3.2). \square

Corollary 4. Assume that $w : [a, b] \rightarrow \mathbb{R}$ is continuous and positive on the interval $[a, b]$. If $f : [a, b] \rightarrow \mathbb{R}$ is composite- W^{-1} convex on $[a, b]$, then we have the following weighted reverse integral inequalities

$$(3.10) \quad 0 \leq \frac{1}{\int_a^b w(s)} \int_a^b f(t) w(t) dt - f \left[W^{-1} \left(\frac{1}{2} \int_a^b w(s) ds \right) \right] \\ \leq \frac{1}{8} \left[\frac{f'_-(b)}{w(b)} - \frac{f'_+(a)}{w(a)} \right] \int_a^b w(s) ds$$

and

$$(3.11) \quad 0 \leq \frac{f(a) + f(b)}{2} - \frac{1}{\int_a^b w(s)} \int_a^b f(t) w(t) dt \\ \leq \frac{1}{8} \left[\frac{f'_-(b)}{w(b)} - \frac{f'_+(a)}{w(a)} \right] \int_a^b w(s) ds,$$

provided that $f'_-(b)$ and $f'_+(a)$ are finite.

Remark 3. Let $g : [a, b] \rightarrow [g(a), g(b)]$ be a continuous strictly increasing function that is differentiable on (a, b) , $f : [a, b] \rightarrow J$, J an interval of real numbers and $k : J \rightarrow \mathbb{R}$ a continuous function on J that is strictly increasing on J and differentiable on the interior of J . If the function $f : [a, b] \rightarrow J$ is k -composite- g^{-1} convex on $[a, b]$ and $f'_+(a)$, $g'_+(a)$, $f'_-(b)$, $g'_-(b)$, $k'(f(a))$ and $k'(f(b))$ are finite, then by Theorem 3 we have

$$(3.12) \quad 0 \leq \frac{1}{g(b) - g(a)} \int_a^b (k \circ f)(t) g'(t) dt - k \circ f(M_g(a, b)) \\ \leq \frac{1}{8} (g(b) - g(a)) \left[\frac{k'(f(b)) f'_-(b)}{g'_-(b)} - \frac{k'(f(a)) f'_+(a)}{g'_+(a)} \right]$$

and

$$(3.13) \quad 0 \leq \frac{k \circ f(a) + k \circ f(b)}{2} - \frac{1}{g(b) - g(a)} \int_a^b (k \circ f)(t) g'(t) dt \\ \leq \frac{1}{8} (g(b) - g(a)) \left[\frac{k'(f(b)) f'_-(b)}{g'_-(b)} - \frac{k'(f(a)) f'_+(a)}{g'_+(a)} \right].$$

Assume that $w : [a, b] \rightarrow \mathbb{R}$ is continuous and positive on the interval $[a, b]$, $f : [a, b] \rightarrow J$, J an interval of real numbers and $k : J \rightarrow \mathbb{R}$ a continuous function on J that is strictly increasing on J and differentiable on the interior of J . If the function $f : [a, b] \rightarrow J$ is k -composite- W^{-1} convex on $[a, b]$ and $f'_+(a)$, $f'_-(b)$, $k'(f(a))$ and $k'(f(b))$ are finite, then we have the weighted inequalities

$$(3.14) \quad 0 \leq \frac{1}{g(b) - g(a)} \int_a^b (k \circ f)(t) w(t) dt - k \circ f \left(W^{-1} \left(\frac{1}{2} \int_a^b w(s) ds \right) \right) \\ \leq \frac{1}{8} (g(b) - g(a)) \left[\frac{k'(f(b)) f'_-(b)}{w(b)} - \frac{k'(f(a)) f'_+(a)}{w(a)} \right]$$

and

$$(3.15) \quad 0 \leq \frac{k \circ f(a) + k \circ f(b)}{2} - \frac{1}{g(b) - g(a)} \int_a^b (k \circ f)(t) w(t) dt \\ \leq \frac{1}{8} (g(b) - g(a)) \left[\frac{k'(f(b)) f'_-(b)}{w(b)} - \frac{k'(f(a)) f'_+(a)}{w(a)} \right].$$

4. APPLICATIONS FOR AG AND AH-CONVEX FUNCTIONS

The function $f : [a, b] \rightarrow (0, \infty)$ is AG-convex means that f is k -composite convex on $[a, b]$ with $k(t) = \ln t$, $t > 0$. By making use of Corollary 2 for $g(t) = t$, we get

$$(4.1) \quad f\left(\frac{a+b}{2}\right) \leq f^\lambda\left(\frac{\lambda b + (2-\lambda)a}{2}\right) f^{1-\lambda}\left(\frac{(1+\lambda)b + (1-\lambda)a}{2}\right) \\ \leq \exp\left(\frac{1}{b-a} \int_a^b \ln f(t) dt\right) \\ \leq \sqrt{f((1-\lambda)a + \lambda b) f^\lambda(a) f^{1-\lambda}(b)} \leq \sqrt{f(a) f(b)}$$

for any $\lambda \in [0, 1]$, see also [9].

If we use Remark 3 for $g(t) = t$, then we get

$$(4.2) \quad 0 \leq \frac{1}{b-a} \int_a^b \ln f(t) dt - \ln f\left(\frac{a+b}{2}\right) \leq \frac{1}{8} (b-a) \left[\frac{f'_-(b)}{f(b)} - \frac{f'_+(a)}{f(a)} \right]$$

and

$$(4.3) \quad 0 \leq \frac{\ln f(a) + \ln f(b)}{2} - \frac{1}{b-a} \int_a^b \ln f(t) dt \leq \frac{1}{8} (b-a) \left[\frac{f'_-(b)}{f(b)} - \frac{f'_+(a)}{f(a)} \right].$$

By taking the exponential in (4.2) and (4.3) we get the equivalent inequalities

$$(4.4) \quad 1 \leq \frac{\exp\left(\frac{1}{b-a} \int_a^b \ln f(t) dt\right)}{f\left(\frac{a+b}{2}\right)} \leq \exp\left\{\frac{1}{8} (b-a) \left[\frac{f'_-(b)}{f(b)} - \frac{f'_+(a)}{f(a)} \right]\right\}$$

and

$$(4.5) \quad 1 \leq \frac{\sqrt{f(a)f(b)}}{\exp\left(\frac{1}{b-a} \int_a^b \ln f(t) dt\right)} \leq \exp\left\{\frac{1}{8} (b-a) \left[\frac{f'_-(b)}{f(b)} - \frac{f'_+(a)}{f(a)} \right]\right\}$$

that was obtained in [9].

The function $f : [a, b] \rightarrow (0, \infty)$ is AH -convex on $[a, b]$ means that f is k -composite concave on $[a, b]$ with $k : (0, \infty) \rightarrow (0, \infty)$, $k(t) = \frac{1}{t}$. By making use of Corollary 2 for $g(t) = t$, we get

$$(4.6) \quad \begin{aligned} & f\left(\frac{a+b}{2}\right) \\ & \leq \left\{ \lambda f^{-1}\left(\frac{\lambda b + (2-\lambda)a}{2}\right) + (1-\lambda) f^{-1}\left(\frac{(1+\lambda)b + (1-\lambda)a}{2}\right) \right\}^{-1} \\ & \leq \left(\frac{1}{b-a} \int_a^b f^{-1}(t) dt \right)^{-1} \\ & \leq \left\{ \frac{1}{2} [f^{-1}((1-\lambda)a + \lambda b) + \lambda f^{-1}(a) + (1-\lambda) f^{-1}(b)] \right\}^{-1} \\ & \leq \left(\frac{f^{-1}(a) + f^{-1}(b)}{2} \right)^{-1} \end{aligned}$$

for any $\lambda \in [0, 1]$.

By taking the power -1 , this inequality is equivalent to

$$(4.7) \quad \begin{aligned} & f^{-1}\left(\frac{a+b}{2}\right) \\ & \geq \lambda f^{-1}\left(\frac{\lambda b + (2-\lambda)a}{2}\right) + (1-\lambda) f^{-1}\left(\frac{(1+\lambda)b + (1-\lambda)a}{2}\right) \\ & \geq \frac{1}{b-a} \int_a^b f^{-1}(t) dt \\ & \geq \frac{1}{2} [f^{-1}((1-\lambda)a + \lambda b) + \lambda f^{-1}(a) + (1-\lambda) f^{-1}(b)] \geq \frac{f^{-1}(a) + f^{-1}(b)}{2} \end{aligned}$$

for any $\lambda \in [0, 1]$.

If we use Remark 3 for $g(t) = t$, then we get

$$(4.8) \quad 0 \leq f^{-1} \left(\frac{a+b}{2} \right) - \frac{1}{b-a} \int_a^b f^{-1}(t) dt \leq \frac{1}{8} (b-a) \left[\frac{f'_-(b)}{f^2(b)} - \frac{f'_+(a)}{f^2(a)} \right]$$

and

$$(4.9) \quad 0 \leq \frac{1}{b-a} \int_a^b f^{-1}(t) dt - \frac{f^{-1}(a) + f^{-1}(b)}{2} \leq \frac{1}{8} (b-a) \left[\frac{f'_-(b)}{f^2(b)} - \frac{f'_+(a)}{f^2(a)} \right].$$

5. APPLICATIONS FOR GA , GG AND GH -CONVEX FUNCTIONS

If we take $g(t) = \ln t$, $t \in [a, b] \subset (0, \infty)$, then $f : [a, b] \rightarrow \mathbb{R}$ is GA -convex on $[a, b]$ means that that $f : [a, b] \rightarrow \mathbb{R}$ composite- g^{-1} convex on $[a, b]$. By making use of Corollary 2 for $k(t) = t$, we get

$$(5.1) \quad \begin{aligned} f(\sqrt{ab}) &\leq (1-\lambda) f\left(a^{\frac{1-\lambda}{2}} b^{\frac{\lambda+1}{2}}\right) + \lambda f\left(a^{\frac{2-\lambda}{2}} b^{\frac{\lambda}{2}}\right) \\ &\leq \frac{1}{\ln\left(\frac{b}{a}\right)} \int_a^b \frac{f(t)}{t} dt \\ &\leq \frac{1}{2} [f(a^{1-\lambda} b^\lambda) + (1-\lambda) f(b) + \lambda f(a)] \leq \frac{f(a) + f(b)}{2} \end{aligned}$$

for any $\lambda \in [0, 1]$. This result was obtained in [10].

If we use Remark 3 for $k(t) = t$, then we get

$$(5.2) \quad 0 \leq \frac{1}{\ln\left(\frac{b}{a}\right)} \int_a^b \frac{f(t)}{t} dt - f(\sqrt{ab}) \leq \frac{1}{8} \ln\left(\frac{b}{a}\right) [bf'_-(b) - af'_+(a)]$$

and

$$(5.3) \quad 0 \leq \frac{f(a) + f(b)}{2} - \frac{1}{\ln\left(\frac{b}{a}\right)} \int_a^b \frac{f(t)}{t} dt \leq \frac{1}{8} \ln\left(\frac{b}{a}\right) [bf'_-(b) - af'_+(a)].$$

These results were also obtained in [10].

The function $f : I \subset (0, \infty) \rightarrow (0, \infty)$ is GG -convex means that f is k -composite- g^{-1} convex on $[a, b]$ with $k : (0, \infty) \rightarrow \mathbb{R}$, $k(t) = \ln t$ and $g(t) = \ln t$, $t \in [a, b]$. By making use of Corollary 2 we get

$$(5.4) \quad \begin{aligned} f(\sqrt{ab}) &\leq f^\lambda\left(a^{\frac{2-\lambda}{2}} b^{\frac{\lambda}{2}}\right) f^{1-\lambda}\left(a^{\frac{1-\lambda}{2}} b^{\frac{\lambda+1}{2}}\right) \\ &\leq \exp\left(\frac{1}{\ln\left(\frac{b}{a}\right)} \int_a^b \frac{\ln f(t)}{t} dt\right) \\ &\leq \sqrt{f(a^{1-\lambda} b^\lambda) f^\lambda(a) f^{1-\lambda}(b)} \leq \sqrt{f(a) f(b)} \end{aligned}$$

for any $\lambda \in [0, 1]$. This result was obtained in [11], see also [12].

If we use Remark 3, then we have the inequalities

$$(5.5) \quad 1 \leq \frac{\sqrt{f(a) f(b)}}{\exp\left(\frac{1}{\ln b - \ln a} \int_a^b \frac{\ln f(s)}{s} ds\right)} \leq \left(\frac{b}{a}\right)^{\frac{1}{8}} \left[\frac{f'_-(b)b}{f(b)} - \frac{f'_+(a)a}{f(a)} \right]$$

and

$$(5.6) \quad 1 \leq \frac{\exp\left(\frac{1}{\ln b - \ln a} \int_a^b \frac{\ln f(s)}{s} ds\right)}{f(\sqrt{ab})} \leq \left(\frac{b}{a}\right)^{\frac{1}{8}} \left[\frac{f'_-(b)b}{f(b)} - \frac{f'_+(a)a}{f(a)} \right].$$

These results were obtained in [11], see also [12].

We also have that $f : [a, b] \subset (0, \infty) \rightarrow \mathbb{R}$ is GH -convex on $[a, b]$ is equivalent to the fact that f is k -composite- g^{-1} concave on $[a, b]$ with $k : (0, \infty) \rightarrow (0, \infty)$, $k(t) = \frac{1}{t}$ and $g(t) = \ln t$, $t \in I$. By making use of Corollary 2 we get

$$(5.7) \quad f(\sqrt{ab}) \leq \left[\lambda f^{-1}\left(a^{\frac{2-\lambda}{2}} b^{\frac{\lambda}{2}}\right) + (1-\lambda) f^{-1}\left(a^{\frac{1-\lambda}{2}} b^{\frac{\lambda+1}{2}}\right) \right]^{-1} \\ \leq \left(\frac{1}{\ln\left(\frac{b}{a}\right)} \int_a^b \frac{f^{-1}(t)}{t} dt \right)^{-1} \\ \leq \left\{ \frac{1}{2} [f^{-1}(a^{1-\lambda} b^\lambda) + \lambda f^{-1}(a) + (1-\lambda) f^{-1}(b)] \right\}^{-1} \\ \leq \left(\frac{f^{-1}(a) + f^{-1}(b)}{2} \right)^{-1}$$

for any $\lambda \in [0, 1]$.

This is equivalent to

$$(5.8) \quad f^{-1}(\sqrt{ab}) \geq \lambda f^{-1}\left(a^{\frac{2-\lambda}{2}} b^{\frac{\lambda}{2}}\right) + (1-\lambda) f^{-1}\left(a^{\frac{1-\lambda}{2}} b^{\frac{\lambda+1}{2}}\right) \\ \geq \frac{1}{\ln\left(\frac{b}{a}\right)} \int_a^b \frac{f^{-1}(t)}{t} dt \\ \geq \frac{1}{2} [f^{-1}(a^{1-\lambda} b^\lambda) + \lambda f^{-1}(a) + (1-\lambda) f^{-1}(b)] \\ \geq \frac{f^{-1}(a) + f^{-1}(b)}{2}.$$

If we use Remark 3, then we get

$$(5.9) \quad 0 \leq f^{-1}(\sqrt{ab}) - \frac{1}{\ln\left(\frac{b}{a}\right)} \int_a^b \frac{f^{-1}(t)}{t} dt \leq \frac{1}{8} \ln\left(\frac{b}{a}\right) \left[\frac{bf'_-(b)}{f^2(b)} - \frac{af'_+(a)}{f^2(a)} \right]$$

and

$$(5.10) \quad 0 \leq \frac{1}{\ln\left(\frac{b}{a}\right)} \int_a^b \frac{f^{-1}(t)}{t} dt - \frac{f^{-1}(a) + f^{-1}(b)}{2} \\ \leq \frac{1}{8} \ln\left(\frac{b}{a}\right) \left[\frac{bf'_-(b)}{f^2(b)} - \frac{af'_+(a)}{f^2(a)} \right].$$

6. APPLICATIONS FOR HA , HG AND HH -CONVEX FUNCTIONS

Let $f : [a, b] \subset (0, \infty) \rightarrow \mathbb{R}$ be an HA -convex function on the interval $[a, b]$. This is equivalent to the fact that f is composite- g^{-1} convex on $[a, b]$ with the increasing function $g(t) = -\frac{1}{t}$. Then by applying Corollary 2 for $k(t) = t$, we have

the inequalities

$$\begin{aligned}
 (6.1) \quad f\left(\frac{2ab}{a+b}\right) &\leq (1-\lambda) f\left(\frac{2ab}{(1-\lambda)a + (\lambda+1)b}\right) + \lambda f\left(\frac{2ab}{(2-\lambda)a + \lambda b}\right) \\
 &\leq \frac{ab}{b-a} \int_a^b \frac{f(t)}{t^2} dt \\
 &\leq \frac{1}{2} \left[f\left(\frac{ab}{(1-\lambda)a + \lambda b}\right) + (1-\lambda)f(a) + \lambda f(b) \right] \\
 &\leq \frac{f(a) + f(b)}{2}
 \end{aligned}$$

for any $\lambda \in [0, 1]$. This result was obtained in [13].

If we use Remark 3, then we get

$$(6.2) \quad 0 \leq \frac{ab}{b-a} \int_a^b \frac{f(t)}{t^2} dt - f\left(\frac{2ab}{a+b}\right) \leq \frac{1}{8} \left[\frac{f'_-(b)b^2 - f'_+(a)a^2}{ab} \right] (b-a)$$

and

$$(6.3) \quad 0 \leq \frac{f(a) + f(b)}{2} - \frac{ab}{b-a} \int_a^b \frac{f(t)}{t^2} dt \leq \frac{1}{8} \left[\frac{f'_-(b)b^2 - f'_+(a)a^2}{ab} \right] (b-a).$$

This results were obtained in [13].

Let $f : [a, b] \subset (0, \infty) \rightarrow (0, \infty)$ be an HG -convex function on the interval $[a, b]$. This is equivalent to the fact that f is k -composite- g^{-1} concave on $[a, b]$ with $k : (0, \infty) \rightarrow (0, \infty)$, $k(t) = \frac{1}{t}$ and $g(t) = \ln t$, $t \in [a, b]$. Then by applying Corollary 2, we have the inequalities

$$\begin{aligned}
 (6.4) \quad f\left(\frac{2ab}{a+b}\right) &\leq f^{1-\lambda}\left(\frac{2ab}{(1-\lambda)a + (\lambda+1)b}\right) f^\lambda\left(\frac{2ab}{(2-\lambda)a + \lambda b}\right) \\
 &\leq \exp\left(\frac{ab}{b-a} \int_a^b \frac{\ln f(t)}{t^2} dt\right) \\
 &\leq \sqrt{f\left(\frac{ab}{(1-\lambda)a + \lambda b}\right) [f(a)]^{1-\lambda} [f(b)]^\lambda} \leq \sqrt{f(a)f(b)}
 \end{aligned}$$

for any $\lambda \in [0, 1]$. This result was obtained in [14].

If we use Remark 3, then we get

$$(6.5) \quad 1 \leq \frac{\exp\left(\frac{ab}{b-a} \int_a^b \frac{\ln f(t)}{t^2} dt\right)}{f\left(\frac{2ab}{a+b}\right)} \leq \exp\left(\frac{1}{8} \left[\frac{f'_-(b)b^2}{f(b)} - \frac{f'_+(a)a^2}{f(a)} \right] \frac{b-a}{ab}\right)$$

and

$$(6.6) \quad 1 \leq \frac{\sqrt{f(a)f(b)}}{\exp\left(\frac{ab}{b-a} \int_a^b \frac{\ln f(t)}{t^2} dt\right)} \leq \exp\left(\frac{1}{8} \left[\frac{f'_-(b)b^2}{f(b)} - \frac{f'_+(a)a^2}{f(a)} \right] \frac{b-a}{ab}\right).$$

These results were obtained in [14].

Let $f : [a, b] \subset (0, \infty) \rightarrow (0, \infty)$ be an HH -convex function on the interval $[a, b]$. This is equivalent to the fact that f is k -composite- g^{-1} concave on $[a, b]$

with $k : (0, \infty) \rightarrow (0, \infty)$, $k(t) = \frac{1}{t}$ and $g(t) = -\frac{1}{t}$, $t \in [a, b]$. Then by applying Corollary 2, we have the inequalities

$$\begin{aligned}
 (6.7) \quad & f\left(\frac{2ab}{a+b}\right) \\
 & \leq \left\{ \lambda f^{-1} g^{-1}\left(\frac{2ab}{(2-\lambda)a + \lambda b}\right) + (1-\lambda) f^{-1}\left(\frac{2ab}{(1-\lambda)a + (\lambda+1)b}\right) \right\}^{-1} \\
 & \leq \left(\frac{ab}{b-a} \int_a^b \frac{f^{-1}(t)}{t^2} dt \right)^{-1} \\
 & \leq \left\{ \frac{1}{2} \left[f^{-1}\left(\frac{ab}{(1-\lambda)a + \lambda b}\right) + \lambda f^{-1}(a) + (1-\lambda) f^{-1}(b) \right] \right\}^{-1} \leq \left(\frac{f^{-1}(a) + f^{-1}(b)}{2} \right)^{-1}
 \end{aligned}$$

for any $\lambda \in [0, 1]$.

By taking the power -1 in (6.7), then we get

$$\begin{aligned}
 (6.8) \quad & f^{-1}\left(\frac{2ab}{a+b}\right) \\
 & \geq \lambda f^{-1} g^{-1}\left(\frac{2ab}{(2-\lambda)a + \lambda b}\right) + (1-\lambda) f^{-1}\left(\frac{2ab}{(1-\lambda)a + (\lambda+1)b}\right) \\
 & \geq \frac{ab}{b-a} \int_a^b \frac{f^{-1}(t)}{t^2} dt \\
 & \geq \frac{1}{2} \left[f^{-1}\left(\frac{ab}{(1-\lambda)a + \lambda b}\right) + \lambda f^{-1}(a) + (1-\lambda) f^{-1}(b) \right] \geq \frac{f^{-1}(a) + f^{-1}(b)}{2}
 \end{aligned}$$

for any $\lambda \in [0, 1]$.

If we use Remark 3, then we get

$$\begin{aligned}
 (6.9) \quad 0 & \leq f^{-1}\left(\frac{2ab}{a+b}\right) - \frac{ab}{b-a} \int_a^b \frac{f^{-1}(t)}{t^2} dt \\
 & \leq \frac{1}{8} \left[\frac{b^2 f'_-(b)}{f^2(b)} - \frac{a^2 f'_+(a)}{f^2(a)} \right] \frac{ab}{b-a}
 \end{aligned}$$

and

$$\begin{aligned}
 (6.10) \quad 0 & \leq \frac{ab}{b-a} \int_a^b \frac{f^{-1}(t)}{t^2} dt - \frac{f^{-1}(a) + f^{-1}(b)}{2} \\
 & \leq \frac{1}{8} \left[\frac{b^2 f'_-(b)}{f^2(b)} - \frac{a^2 f'_+(a)}{f^2(a)} \right] \frac{ab}{b-a}.
 \end{aligned}$$

For related results, see [15].

7. APPLICATIONS FOR p , r -CONVEX AND $LogExp$ CONVEX FUNCTIONS

If $p > 0$ and we consider $g(t) = t^p$, $t \in [a, b] \subset (0, \infty)$, then $f : [a, b] \subset (0, \infty) \rightarrow (0, \infty)$ is p -convex on $[a, b]$ is equivalent to the fact that f is composite- g^{-1} convex

on $[a, b]$. Using Corollary 2 for $k(t) = t$ we get

$$\begin{aligned}
 (7.1) \quad & f(M_p(a, b)) \\
 & \leq \lambda f \left[\left(\frac{\lambda b^p + (2 - \lambda) a^p}{2} \right)^{1/p} \right] + (1 - \lambda) f \left[\left(\frac{(1 + \lambda) b^p + (1 - \lambda) a^p}{2} \right)^{1/p} \right] \\
 & \leq \frac{p}{b^p - a^p} \int_a^b f(t) t^{p-1} dt \\
 & \leq \frac{1}{2} \left\{ f \left[((1 - \lambda) a^p + \lambda b^p)^{1/p} \right] + \lambda f(a) + (1 - \lambda) f(b) \right\} \leq \frac{f(a) + f(b)}{2}
 \end{aligned}$$

for any $\lambda \in [0, 1]$, where $M_p(a, b) := \left(\frac{a^p + b^p}{2} \right)^{1/p}$. This improves the corresponding result from [22].

If we use Remark 3, then we get

$$(7.2) \quad 0 \leq \frac{p}{b^p - a^p} \int_a^b f(t) t^{p-1} dt - f(M_p(a, b)) \leq \frac{1}{8p} (b^p - a^p) \left[\frac{f'_-(b)}{b^{p-1}} - \frac{f'_+(a)}{a^{p-1}} \right]$$

and

$$(7.3) \quad 0 \leq \frac{a^p + b^p}{2} - \frac{p}{b^p - a^p} \int_a^b f(t) t^{p-1} dt \leq \frac{1}{8p} (b^p - a^p) \left[\frac{f'_-(b)}{b^{p-1}} - \frac{f'_+(a)}{a^{p-1}} \right].$$

Assume that the function $f : [a, b] \rightarrow (0, \infty)$ is r -convex, for $r > 0$. This is equivalent to the fact that f is k -composite convex with $k(t) = t^r$, $t > 0$, and by Corollary 2 for $g(t) = t$ we get

$$\begin{aligned}
 (7.4) \quad & f \left(\frac{a + b}{2} \right) \\
 & \leq \left\{ \lambda f^r \left(\frac{\lambda a + (2 - \lambda) b}{2} \right) + (1 - \lambda) f^r \left(\frac{(1 + \lambda) b + (1 - \lambda) a}{2} \right) \right\}^{1/r} \\
 & \leq \left(\frac{1}{b - a} \int_a^b f^r(t) dt \right)^{1/r} \\
 & \leq \left\{ \frac{1}{2} [f^r((1 - \lambda) a + \lambda b) + \lambda f^r(a) + (1 - \lambda) f^r(b)] \right\}^{1/r} \leq \left(\frac{f^r(a) + f^r(b)}{2} \right)^{1/r}
 \end{aligned}$$

for any $\lambda \in [0, 1]$.

By taking the power $r > 0$, we get the equivalent inequality

$$\begin{aligned}
 (7.5) \quad & f^r \left(\frac{a + b}{2} \right) \\
 & \leq \lambda f^r \left(\frac{\lambda a + (2 - \lambda) b}{2} \right) + (1 - \lambda) f^r \left(\frac{(1 + \lambda) b + (1 - \lambda) a}{2} \right) \\
 & \leq \frac{1}{b - a} \int_a^b f^r(t) dt \\
 & \leq \frac{1}{2} [f^r((1 - \lambda) a + \lambda b) + \lambda f^r(a) + (1 - \lambda) f^r(b)] \leq \frac{f^r(a) + f^r(b)}{2}
 \end{aligned}$$

for any $\lambda \in [0, 1]$.

From Remark 3, we get for $g(t) = t$ that

$$(7.6) \quad 0 \leq \frac{1}{b-a} \int_a^b f^r(t) dt - f^r\left(\frac{a+b}{2}\right) \\ \leq \frac{r}{8} (b-a) [f^{r-1}(b) f'_-(b) - f^{r-1}(a) f'_+(a)]$$

and

$$(7.7) \quad 0 \leq \frac{f^r(a) + f^r(b)}{2} - \frac{1}{b-a} \int_a^b f^r(t) dt \\ \leq \frac{r}{8} (b-a) [f^{r-1}(b) f'_-(b) - f^{r-1}(a) f'_+(a)].$$

Assume that $f : [a, b] \rightarrow \mathbb{R}$ is *LogExp convex function* on $[a, b]$ as considered in [7]. This is equivalent to the fact that f is composite- g^{-1} with $g(t) = \exp t$. By utilising Corollary 2 for $k(t) = t$ we get,

$$(7.8) \quad f(LME(a, b)) \\ \leq \lambda f \left[\ln \left(\frac{\lambda \exp b + (2-\lambda) \exp a}{2} \right) \right] + (1-\lambda) f \left[\ln \left(\frac{(1+\lambda) \exp b + (1-\lambda) \exp a}{2} \right) \right] \\ \leq \frac{1}{\exp b - \exp a} \int_a^b f(t) \exp t dt \\ \leq \frac{1}{2} [f[\ln((1-\lambda) \exp(a) + \lambda \exp(b))] + \lambda f(a) + (1-\lambda) f(b)] \leq \frac{f(a) + f(b)}{2}$$

for $\lambda \in [a, b]$, where $LME(a, b) := \ln \left(\frac{\exp a + \exp b}{2} \right)$.

If we use Remark 3, then we get

$$(7.9) \quad 0 \leq \frac{1}{\exp b - \exp a} \int_a^b f(t) \exp t dt - f(LME(a, b)) \\ \leq \frac{1}{8} (\exp b - \exp a) [\exp(-b) f'_-(b) - \exp(-a) f'_+(a)]$$

and

$$(7.10) \quad 0 \leq \frac{f(a) + f(b)}{2} - \frac{1}{\exp b - \exp a} \int_a^b f(t) \exp t dt \\ \leq \frac{1}{8} (\exp b - \exp a) [\exp(-b) f'_-(b) - \exp(-a) f'_+(a)].$$

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